

Connect X | Web Tracking SDK for Web Developer Guide

1. SDK Tracking for Web

Copy code under **SDK Tracking for Web** and paste to the head section of web code

```
<script defer type="text/javascript" id="connectxWebTracking"
src="https://connect-x-prod-tracking.herokuapp.com/connectx/api/webTrackingSdk.min.js?orgId=sT7oVQc4gutP3hghRo4P"></script>
```

See sample below.

```
1 <html>
2   <head>
3     <script id="connectxwebTracking" src="https://backend.connect-x.tech/connectx/api/webTrackingSdk.min.js?orgId=wKIP3Ycvfh1Uj3k3E" />
4   </head>
5
6   <body>
7     Hello Connect-X
8   </body>
9 </html>
```

2. Event Tracking - Click Event

Copy code under **Click Event** and paste to any part of your web code where you want to track those who click at any specific area of your website. See sample code below.

```
cxTracking({
  cx_event: 'Click',
  cx_value: 'Add to Cart (Example)',
});
```

See sample below.

```
<body>
  Hello Connect-X

  <a href="#" onClick="addToCart()">Add to Cart</a>
</body>

<script>
  function addToCart() {
    cxTracking({
      cx_event: 'Click',
      cx_value: 'Add to Cart (Example)',
    });
  }
</script>
```

3. Event Tracking - Custom Event

Copy code under **Custom Event** and paste to any part of your web code where you want to track those who do *any interaction* to any specific area of your website.

```
cxTracking({
  cx_event: 'Custom Event (Recommendation Below)',
  cx_value: 'Event Detail',
  cx_tag: ['Keyword1', 'Keyword2', 'Keyword3']
});
```

Custom Event List

add_payment_info

add_to_cart

remove_from_cart

add_to_wishlist

begin_checkout

set_checkout_option

checkout_progress

purchase

refund

view_item

view_item_list

view_promotion

share

generate_lead

sign_up

login

search

view_search_results

select_content

See sample code below.

```
function videoView() {  
  setTimeout(() => {  
    cxTracking({  
      cx_event: 'VideoView',  
      cx_value: 'https://www.youtube.com/1234',  
      cx_tag: ['Keyword1', 'Keyword2', 'Keyword3']  
    });  
  }, 3000);  
}
```

Example for Article Tracking.

<https://resourcecenter.thaihealth.or.th/article/รถยนต์ไฟฟ้ามาแรง-เพื่อคุณภาพอากาศที่ดีกว่า>

 [หน้าหลัก](#) [ความรอบรู้ด้านสุขภาพ](#) [ประเด็นที่น่าสนใจ](#) [พื้นที่เรียนรู้](#)

รถยนต์ไฟฟ้ามาแรง เพื่อคุณภาพอากาศที่ดีกว่า

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The image shows a blue electric car parked at a charging station. The charging station is a large, light blue cabinet with a charging cable plugged into the car. The car is parked on a blue-painted area with yellow and black striped bollards. The background is a clean, modern charging station environment.

```
cxTracking({
  cx_event: 'View',
  cx_value: 'รถยนต์ไฟฟ้ามาแรง-เพื่อคุณภาพอากาศที่ดีกว่า',
  cx_tag: ['รถยนต์', 'ไฟฟ้า', 'อากาศ']
});
```

4. Event Tracking - Drop Form Event

Copy code under **Drop Form Event** and paste to any part of your web code where you want to track who clicks at any specific area of your website

```
cxIdentify(
  'cx_mobilePhone',
  {
    cx_Name: 'Customer Name'(ชื่อ-นามสกุล),
    cx_mobilePhone : 'เบอร์โทรศัพท์',
    cx_email: 'address@domain.co.th' ,
  },
  {
    cx_value: 'Form Name',
    cx_prospect: true
  },
  {
    cx_subject: 'Form Subject'(หัวข้อที่ต้องการติดต่อ),
    cx_desc: 'Form Description'(ข้อความ)
  }
);
```

See sample code below.

```
function formSubmitted(e) {  
    e.preventDefault();  
  
    cxIdentify(  
        'upsertkey',  
        {  
            cx_Name: document.getElementById('fname').value,  
            cx_mobilePhone: document.getElementById('mobile').value,  
            cx_email: document.getElementById('email').value  
        },  
        {  
            cx_value: 'Register Form Name 1',  
            cx_tag: ['Keyword1', 'Keyword2', 'Keyword3'],  
            cx_prospect: true  
        }  
    );  
  
    return false;  
}
```